



**Rathgar Tennis Club**  
Herzog Park, Rathgar, D06 YH48, Dublin 6.  
[www.rathgartennis.ie](http://www.rathgartennis.ie)

01- 4902082 | +353 087 2330749  
[info@rathgartennis.ie](mailto:info@rathgartennis.ie)

## **CLUB SPONSORSHIP INITIATIVE | OPPORTUNITIES**

### **Background**

Rathgar Tennis Club is a modern 10 court all-weather floodlit tennis facility located right in the heart of Rathgar village. The club caters for all ranges of tennis abilities from beginners / social players to league and inter-provincial level players. The club is very focused on encouraging and developing young players and it has a thriving coaching junior coaching programme. AS tennis is a 12-month activity and the club operate an active calendar of adult and junior events throughout the year.

The last number of years have seen an increased level of interest in membership of Rathgar Tennis Club with current (2021) membership standing at over 800.

In line with this increase, we have recently our club sponsorship program to reflect the growing membership and our continuing ambition to develop the club and encourage participation in tennis across the wider community.

### **Rathgar Tennis Club Sponsorship Initiative**

Our sponsorship program is designed to provide the greatest value and exposure for our sponsors.

The elements within the sponsorship programs create huge potential to put your brand, business and service in front of over 800 potential consumers from the local area, their families and the many visitors to our tennis club who come to play league and other competitions.

Our location also brings added footfall as it is located beside the recently completed Rathgar children's playground and the multi-use AstroTurf games facility in Herzog Park that is used by the public and a number of local clubs and schools.

We offer 2 levels of sponsorship opportunities

1. Key Club sponsor
2. Headline Club sponsor
3. Bespoke sponsorships

### **Key Club Sponsor**

Our Key Club Sponsorship opportunity offers a wide range of benefits to our sponsors, including:

- Court side signage (limited to one sponsor per court)
- Sponsors bio page and links from the Club website
- Logo on Club e-mails to members
- Leaflets in clubhouse lobby
- Special offers to members
- Branding at Club competitions
- Branding around our clubhouse
- Linking to members and beyond via the Club's Social Media channels

## **Rathgar Tennis Club**

Herzog Park, Rathgar, D06 YH48, Dublin 6.  
www.rathgartennis.ie

01- 4902082 | +353 087 2330749  
info@rathgartennis.ie

- Networking opportunities at Club events
- Members encouraged to support sponsor's products/services

### **Headline Club sponsor**

In addition to the above, we also offer:

- Company logo on signage at entrance to Rathgar village car park (from Orwell Road)
- Company logo on main Club billboard on the public facing side of the clubhouse
- Opportunity for dedicated sponsor events in the clubhouse
- Opportunity to include logo on Club team kit for tennis competitions
- Opportunity to use Club tennis courts and facilities for a Company tennis/social event .

### **Bespoke sponsorships**

In addition to the above sponsorship packages, we also offer other a range of additional opportunities for your brand including:

- tournament sponsorships
- event sponsorships
- court sponsorships
- and more.

### **Interested in finding more?**

If you would like to discuss any of the above, or a tailored sponsorship opportunity, please contact any of the Committee members listed below.

- **Helen Harnett:** 087 248 2601
- **Eddie O'Flanagan:** 087 232 2126
- **Mike Sullivan:** 086 810 6450
- **Eimear McMahon:** 087 680 8191